



## **A Comparative Study of Behavioral Finance and Behavioral Economics in Iran and the World**

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### **Abstract**

The aim of this study is to compare the behavioral finance studies and behavioral economics in Iran and the world. The statistical population is the publication of articles published in accounting, finance and economics journals during the period from April 2003 to June 2013. The reason for the selection of 2003 is that the first paper published with the key word is in 2003. The method of collecting information is based on the meta-analysis. Published researches in the field of finance and economic affairs of domestic journals with a variety of behavioral intrusions with published researches in the field of finance and financial affairs in the United States, Britain, Germany, France (New Zealand), Australia (Canada), China, Spain and Israel are compared over the years 1967-2015. Based on the findings, there is a correlation between the published researches in the field of behavioral economics and the field of behavioral finance (53%) and based on the realm of time (63%) and the share of behavioral financial research in Iran is 42.2% which shows that the Journal of Investment Knowledge is one of the leading journals. The first research on the key word for behavioral finance in Iran is published in 2004 in the Financial Research Journal. The contribution of behavioral economics research is 32.1%, which is the leading asset management and finance magazine, and the first research with the word behavioral economics was published in 2003 in the Economic Research Journal.

**Keyword:** Behavioral Finance, Behavioral Economics, Analysis, Meta-Analysis, Comparative Study.

**JEL:** D1, D9, E7, G4

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